



Sonay Siper

Financial Advisor



VOGUE ADVISORY GROUP

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Your financial adviser, Sonay Siper (ASIC number 001293868 – Provisional), is an authorised representative of MoneySherpa AFSL 451289, Tax (Financial) Adviser: 261137577, Supervisor: Kasandra Siljanovski (AR:001259758)

Profile:

I joined Vogue Advisory Group in 2019 with over 10 years of experience in the financial services industry. During and after completing a Bachelor of Commerce and Graduate Diploma of Financial Planning, and a Diploma of Business, I worked for a Superannuation Fund and multiple Financial Planning firms. I have provided specialised superannuation, investments, tax minimisation, insurance, and personal finance advice for a variety of clients including high net worth, sophisticated investors, and mums and dads. I am a highly motivated individual who is passionate about my clients achieving financial security and freedom. I pride myself on my high level of service and transparency and I strive to provide my clients with financial security and freedom. When I am not working, I enjoy keeping fit, fishing, reading, swimming and travelling.

Strategies:

- Guidance on budgeting and goal setting
- Savings and wealth creation strategies
- Investment planning
- Superannuation planning
- Pre-retirement planning
- Retirement planning
- Estate planning considerations
- Centrelink planning
- Risk and insurance analysis
- Business succession planning
- Salary packaging advice
- Gearing strategies
- Managed discretionary accounts

I can provide you with strategic advice as well as arrange the types of financial products listed below. I can help you to identify the types of services and products that will be appropriate to meet your financial goals. In addition, you can choose whether to receive advice about a range of needs all at once, or we can provide advice about only those needs that are most important to you so that your most important goals are achieved first. Further advice can then be provided over time about any other needs or goals as required.

Products:

- Deposit and payment products (for example term deposits, cash management accounts and non-cash payment products)
- First home saver accounts
- Retirement income streams
- Direct fixed interest
- Retail & wholesale managed investment schemes
- Socially responsible investments
- Hedge funds
- Master trust products
- Limited investment guarantee
- Superannuation products
- Personal and group insurance
- Business succession insurance
- Margin lending facilities
- Direct shares

How the Advisor is paid: Moneysherpa retains 5% remuneration of any advice, service fees or commissions received by the insurer. Moneysherpa pays 95% of any ongoing remuneration to the Vogue Advisory Group Corporate Authorised AR of the balance. The advisor, Sonay Siper (AR 001293868), is an employee of Vogue Advisory Group and as such receives a regular income rather than remuneration directly linked to the advice provided.